



## **Content Creator, Part-Time**

10K Brewing, Anoka, MN

**Reports To:** Taproom Manager

**Wage:** \$15-\$18 hourly to commensurate with experience

**Hours:** 6-10hrs week part-time flexible schedule. Ideally available some evenings to capture live content

**Job Description:** 10K Brewing is looking for a content creator to manage our Facebook, Instagram, TikTok, Website, Google Profile and YouTube.

### **Responsibilities:**

- Serve as an information steward and brand advocate
- Develop creative content

### **Required Qualifications:**

- Portfolio of your past/current work
- Represent 10K Brewing in a professional manner and uphold our Nice employee culture
- Knowledge of SEO guidelines to optimize content
- Deliver on-brand content
- Videography and photography skills
- Engaging personality with strong communication skills
- Time management, customer service and teamwork skills
- Strong knowledge of Craft Beer and Minnesota's Craft Brewing industry
- Available to serve at beer tastings
- 10K Brewing is a growing brewery. Policies and procedures can change on a daily to weekly basis. Applicants must be willing to embrace change.

### **Other Benefits:**

- Access to special events
- Beer
- Merchandise

**Note:** Option to pick-up tipped Bartending shifts if desired. Previous bartending or restaurant experience required.